



JONATHAN BURKS

SR. CREATIVE DIRECTOR, MULTIMEDIA ARTIST
ILLHOUSEDESIGN.COM

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QUALIFICATIONS

With a BFA from Southern Methodist University and 18+ years of firm and agency experience, I am a creative professional proficient in Adobe Creative Suite, Final Cut Pro, MS Office, AI Creative tools, Blender 3D, and online ad managers. I have crafted identities for over 75 brands through my LLC, illHouseDesign.com, and I excel in managing multiple projects under tight deadlines. Additional experience includes leading creative teams in various media spaces, and I am an active member of the Dallas/Fort Worth chapter of AIGA.

EXPERIENCE

SR. CREATIVE DIRECTOR
Oct 2015 - Present

PRITCHETT, LP | Dallas, TX

As Creative Department Lead, I transitioned the company to digital—focusing on UX/UI, digital publications, and interactive consulting products. Leading a team of developers and designers, I managed all digital communications, social media, targeted marketing efforts, and designed printed handbooks and other publications. Additionally, I built brand strategies for several of PRITCHETT's B2B/B2C products and produced video, audio, and motion graphics.

**FOUNDER,
LEAD CREATIVE**
June 2013 - Present

ILLHOUSEDESIGN.COM | Dallas, TX

Under my personal LLC, I offer full brand development, web design, and print/digital marketing. Additional services include video/audio production, motion graphics, viral ad campaigns, product development, and illustration. I collaborate with in-house creative departments and manage online presence and email communication. Clients include Rivian, Nothing Bundt Cakes, WingStop, and several tech startups.

**MULTIMEDIA ARTIST,
ART DIRECTOR**
Aug 2010 - Oct 2015

THE MARKETING ARM | Dallas, TX

My video, design, and illustration experience at TMA includes conceptualizing POS/event solutions, storyboards, graphic and character design, packaging, and mentoring junior-level creatives. I also directed and created brand videos, data visualizations, and product ideations. Additionally, as the TMA Fit Club Lead, I designed newsletters, partnered with local gyms, and led TMA's workplace health and wellness initiatives.

**ART DIRECTOR,
COMP ARTIST**
July 2007 - Aug 2010

POWERPACT / TOUCHSTORM | Dallas, TX

My experience includes illustration, art direction, and conceptual design for clients in retail and online. Additionally, I provided video and motion graphics support for both in-house and client productions.

EDUCATION

BACHELOR OF FINE ARTS
2001 - 2006

SOUTHERN METHODIST UNIVERSITY | Dallas, TX
Graduating GPA - 3.5

SOFTWARE

ADOBE CREATIVE SUITE

LIGHTWAVE, BLENDER 3D

FINAL CUT PRO

MICROSOFT OFFICE SUITE

QUARK/QUARKXPRESS

LEADING CRM SYSTEMS

ONLINE AD MANAGERS