

Jonathan Burks

Sr. Creative Director, Brand Builder,
Versatile Multimedia Artist

Portfolio:

www.jonathanburks.art

Contact:

214.435.9707

jburksdesigns@gmail.com

QUALIFICATIONS

- BFA from Southern Methodist University
- Driven creative professional with 18 years of firm/agency experience and a diverse portfolio
- Proficient in the industry's leading software programs, including Adobe Creative Suite, Final Cut Pro, MS Office, AI Creative tools, Blender 3D, and Lightwave 3D
- Excellent interpersonal, presentation, and communication skills
- Developed impressive identities for 75+ brands in various industries under personal LLC, illHouseDesign.com
- Seasoned multi-tasker with a proven track record balancing multiple projects under tight deadlines
- Experience managing creative teams in both traditional and evolving digital media spaces
- Active member of the Dallas/Fort Worth chapter of AIGA (the professional association for design)

EDUCATION

2001 - 2006

BFA – Studio Art, Design and Drawing

Southern Methodist University
Dallas, TX

Additional Training—

Various Courses in Design at Brookhaven College
Apple Final Cut Licensed Training - DTD
Lightwave 3D Design Training

SOFTWARE EXPERIENCE

Adobe Creative Suite	Quark/QuarkXpress
Lightwave, Blender 3D	Meta/LinkedIn Ads
Final Cut Pro	MailChimp
MS Office Suite	HubSpot

PROFESSIONAL EXPERIENCE

Senior Creative Director – PRITCHETT, LP

- Creative Department Lead – major role in bringing PRITCHETT into increasingly-digital space
- Website and experiential/program design – UX, UI, digital publications, and interactive product execution
- Digital communications design – email funnels, social media management and targeted marketing
- Lead a team of developers and designers on print and digital design projects
- Design for printed publications including books, training, and marketing materials.
- Built brand strategy and coordinated the execution of several of PRITCHETT's unique B2B/B2C products
- Video, audio, and motion graphics production

Founder, Lead Creative – IllHouseDesign.com

- Full brand development, website, and print/digital marketing design and execution
- Video and audio production, including motion graphics and viral marketing campaigns
- Illustration and graphic/social media/advertising design
- Collaboration with in-house Creative Departments
- Brand consulting—including managing online presence and email communication
- Print design, marketing, and product packaging for brands including Nothing Bundt Cakes and WingStop

Multimedia Artist, Illustrator – The Marketing Arm

- Illustrator/Art Director – POS/event solutions, storyboards, graphic and character design, packaging design, managing and mentoring junior-level creatives
- Video editing/motion graphics – Directing and executing brand-descriptive videos, data visualization, and product ideation
- TMA Fit Club Lead – design and distribution of Fit Club newsletters, partnerships with local gyms, served as a general resource for workplace health and wellness.

Comp Artist, Art Director – PowerPact/Touchstorm

- Illustration, Art Direction, and conceptual design for clients in retail space and online
- Video editing and motion graphics support for in-house and client production

2015 - PRESENT

2013 - PRESENT

2010 - 2015

2007 - 2010